

35 INDEPENDENCE DAY OF UKRAINE

Become a Sponsor

Support Seattle's Ukrainian community at a landmark 35-year milestone

The Ukrainian Association of Washington State is a volunteer-based not-for-profit serving Washington State's Ukrainian community of 65,000–100,000 people. Founded in 1991, UAWS unites the diaspora through culture, advocacy, and community events.

The 35th Anniversary celebration is our largest annual event with live performances at the Amphitheatre stage, cultural programming, food, artisan vendors, and children's activities. Free and open to all

10K–15K
Expected Attendees

35
Years of Independence Celebrated

65K–100K
Ukrainians in Washington State

Free
Admission — Open to All

August 29th, 2026



Seattle Center, Seattle WA



Free Admission

Why Partner With Us

Reach & Media

AN AUDIENCE THAT CARES

Passionate, Mission-Driven Community
Connect with Seattle's Ukrainian diaspora and their allies — loyal to brands that stand with them

Prime Location, Maximum Visibility
Banners at the Amphitheatre stage, logo in programs, social posts, and press coverage before, during, and after the event.

A Historic Milestone
The 35th anniversary carries real weight. Your brand associated with it signals community commitment and cultural respect.



ORGANIC REACH. REAL PRESS

10,000+ Combined social media followers — no paid advertising

95,000+ Organic Facebook impressions in 90 days

1,400+ Unique viewers on top posts

PRESS OUTREACH TARGETS

- 📍 Seattle Times
- 📍 KING 5
- 📍 KOMO 4
- 📍 Q13 FOX
- 📍 The Stranger
- 📍 Seattle Weekly
- 📍 Ukrainian-American Media

The Venue

YOUR BRAND AT SEATTLE CENTER



Independence Sponsor
10'x6' 3 locations
Amphitheatre stage + 2 additional

Heritage Sponsor
10'x6' 1 locations
Amphitheatre stage

Community Sponsor
8'x4' 1 locations
High-traffic event grounds

Banners provided by sponsor.

35th Anniversary Ukrainian Independence Day	INDEPENDENCE SPONSOR \$10,000	HERITAGE SPONSOR \$5,000	COMMUNITY SPONSOR \$2,500	SUPPORTER \$1,000
On-stage business presentation (5 min)	2	1	—	—
Photo op with UAWS President/ Performers 15 minutes	✓	—	—	—
Video interview (to be posted on our social media)	✓	—	—	—
Sponsored raffle (QR code for raffle entry, collect emails, share with sponsors)	✓	—	—	—
Zone sponsorship (photo, kids, food)	✓	✓	—	—
VIP Lounge excess (4 reps per sponsor)	✓	✓	—	—
Logo in Facebook & Instagram event advertising	✓	✓	—	—
Logo on back of festival t-shirts	✓	✓	—	—
Dedicated social media posts	4	2	1	—
Featured in press releases	✓	✓	✓	—
Inclusion in Photo Zone Featuring Sponsors	✓	✓	✓	—
Banner (s) at the prominent locations	10'x6' x 3	10'x6'	8'x4'	—
Recognition on stage during program	✓	✓	✓	—
Combined social media acknowledgment	✓	✓	✓	✓
Free vendor booth space (10' x 10')	✓	✓	✓	✓
Logo in event program	✓+bio	✓	✓	✓
Name/logo/link on UAWS website	✓	✓	✓	✓

* Banners to be provided by a sponsor.

LET'S MAKE HISTORY TOGETHER

The 35th Anniversary of Ukrainian Independence is a once-in-a-generation milestone. We'd love to have you as part of it.

✉ sponsors@uaws.org

🌐 uaws.org

📍 PO Box 2373, Renton WA 98056

